

Fight the Spread of Germs on Your Campus



Health and Learning are Interdependent

- Only 61.2% of college students describe their health as very good or excellent¹
- 36% of college students reported that illness affected their academic performance¹

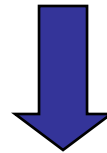


Most Germs are Transmitted by Hands

Hands spread germs



Germs may cause illness



Illness contributes to lower academic performance

Make Good Hand Hygiene Part of Your Healthy Campus

- According to the Centers for Disease Control and Prevention (CDC), keeping hands clean is one of the most important steps we can take to avoid getting sick and spreading germs to others



How often do your students take the time to wash their hands?

Make Good Hand Hygiene Part of Your Preparedness Plan

- A hand hygiene program is a critical component to your campus preparedness plan
- U.S. Department of Health and Human Services encourages colleges and universities to make hand hygiene a habit now

The CDC and the U.S. Department of Health and Human Services advise colleges and universities to:

- Encourage students to practice good hand hygiene
- Purchase, store and provide easy access to hand hygiene products, like soap and water and alcohol-based hand sanitizers
- Educate on proper hand hygiene and cough etiquette

Results of a Comprehensive Hand Hygiene Program

- **Missed school days were reduced by 43%** among university residence students that used PURELL® regularly and were exposed to a hand hygiene education program vs. students that did not.



White C, et al 2003. The effects of hand hygiene on illness rates among students in university resident halls. Am J Infect Control 31:364-70.

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PURELL® - America's #1 Hand Sanitizer Now in a Non-Aerosol Foam

- Easy access to PURELL encourages hand hygiene when soap and water aren't available or convenient
- PURELL kills 99.99% of most common germs that may cause illness
- New foam formula that encourages use
- Thick, rich foam stays in your hands



Is Bulk Soap Spreading Germs to Your Students and Faculty?

- A recent study² by the University of Arizona found that **25% of refillable bulk soap dispensers contain unsafe levels of bacterial contamination.**
 - Coliforms, illness causing fecal-based organisms, were found in 16% of the samples
 - Average user gets over **one million** bacteria per use³ (more than an average toilet)
 - No bacterial contamination was found in soap dispensed from sealed systems



How Does Bulk Soap Get Contaminated?

How does bulk soap become contaminated?

Bulk soap dispensers are open to the environment. Germs grow inside because it isn't practical for maintenance personnel to properly clean and sanitize them each time they are refilled. New soap becomes tainted as it is added to contaminated soap.

Bacteria spread to unsuspecting users who **think** they are getting clean. Bulk soap compromises the health of your students... and puts your University at risk.

"Every time someone washes their hands using soap from an open refillable reservoir dispenser, they are gambling with their health."



*University of Arizona
Microbiologist Dr.
Charles P. Gerba.*

The Health of Your Students and Faculty is in Your Hands

- **GOJO® SANITARY SEALED™ refills are safe, smart and simple.**
 - **Safe:** The soap inside is protected from contamination because it is factory sealed and includes a fresh nozzle with each refill.
 - **Smart:** The logical choice for helping prevent the spread of germs.
 - **Simple:** Virtually labor free; snap in a new refill in seconds



GOJO® Green Certified Foam Handwash

- High-capacity, easy to use, SANITARY SEALED™ systems
- Luxury foam formulas encourage use
- Highly effective, environmentally preferred hand soaps



Hand Hygiene Education

- Educational campaigns promote effective hand hygiene to stop the spread of germs on campus

Stop the spread of germs that make you and others sick!

Cover your Cough



Clean your Hands

after coughing or sneezing.



www.cdc.gov/flu/protect/covercough.htm

GOJO Makes Hand Hygiene Easy

Provide products, systems and education that encourage students to practice hand hygiene:

- PURELL® Instant Hand Sanitizer for convenient hand hygiene in dormitories, health clinics, dining facilities, recreation and athletic facilities, other common areas
- GOJO® Foam Soap to encourage proper handwashing at each handwashing sink
- Effective hand hygiene education

Resources

- GOJO Website
www.gojo.com
- CDC
www.CDC.gov/flu
- US Department of Health and Human Services
www.pandemicflu.gov